

Deliverables & Timeline List

Designated Weekend Upgrade Program Ad



Project Name: Designated Weekend Upgrade Program Ad
 Version Date: 06.02.22
 Number of Deliverables: 1
 Expected Completion Date: 6/20/22
 Client: Broadcom
 Client POC: Tony Beeston
 Production Company: Compel Media
 Account Director: Keith Jennings
 Production Manager: Stephen Cook

Project Start: 5/17/22
 Project Updated:

File Name	Title of Piece	Length	RES	Framerate	Codec	Audio	Platform/Use	Delivery Date	Notes/Special Instructions
2022_Broadcom_Designated Weekend Upgrade Ad_16:9_24fps_1920x1080_h264.mp4	Designated Weekend Upgrade Program quick ad	0:15	1920x1080	24fps	H.264	320kps, AAC, 2.0	web embed	6/20/22	

Task Name	Start (Date)	End (Date)	Duration (Days)
SOW/PO Received	3/1/22	3/2/22	1
Research/Concept Stage	5/16/22	6/3/22	18
Storyboard Example	6/6/22	6/8/22	2
Full Storyboard Stage	6/6/22	6/8/22	2
Animation Example	6/8/22	6/10/22	2
Production Stage	6/8/22	6/15/22	7
Revisions	6/15/22	6/17/22	2
Completion	6/15/22	6/17/22	2

