

Deliverables & Timeline List
Speedrun Rebrand



Project Name: Speedrun Rebrand
 Version Date: 07.18.22
 Number of Deliverables: 4
 Expected Completion Date: 8/12/22
 Client: Broadcom
 Client POC: Shayna Saunders
 Production Company: Compel Media
 Producer: Kyle Justice

Project Start: 6/9/22
 Project Updated:

File Name	Title of Piece	Length	RES	Framerate	Codec	Audio	Platform/Use	Delivery Date	Notes/Special Instructions
	Finance	~ 1:00	1920x1080	24fps	H.264	320kps, AAC, 2.0	web embed	8/12/22	Redo of initial with new branding
	DPM	~ 1:00	1920x1080	24fps	H.264	320kps, AAC, 2.0	web embed	8/12/22	Redo of initial with new branding
	Flexible Methodology	~ 1:00	1920x1080	24fps	H.264	320kps, AAC, 2.0	web embed	8/12/22	Redo of initial with new branding
	End to End Visibility	~ 1:00	1920x1080	24fps	H.264	320kps, AAC, 2.0	web embed	8/12/22	Redo of initial with new branding

Task Name	Start (Date)	End (Date)	Duration (Days)
SOW/PO Received	6/7/22	6/8/22	1
Research/Concept Stage	6/27/22	7/1/22	4
Storyboard Example	7/5/22	7/7/22	2
Full Storyboard Stage	7/8/22	7/14/22	6
Animation Example	7/15/22	7/19/22	4
Production Stage	7/20/22	8/4/22	15
Revisions	8/8/22	8/12/22	4
Completion	8/8/22	8/12/22	4

