

Deliverables & Timeline List

Speedrun Rebrand



Project Name: Speedrun Rebrand
 Version Date: 06.08.22
 Number of Deliverables: 8
 Expected Completion Date: 8/12/22
 Client: Broadcom
 Client POC: Shayna Saunders
 Production Company: Compel Media
 Account Director: Keith Jennings
 Production Manager: Stephen Cook

Project Start: 6/9/22
 Project Updated:

File Name	Title of Piece	Length	RES	Framerate	Codec	Audio	Platform/Use	Delivery Date	Notes/Special Instructions
2022_Broadcom_Speedrun Rebrand Ep 1_16:9_24fps_1920x1080_h264.mov	Speedrun Redo/Rebrand - Episode 1	~ 1:00	1920x1080	24fps	H.264	320kps, AAC, 2.0	web embed	8/12/22	Redo of initial with new branding
2022_Broadcom_Speedrun Rebrand Ep 2_16:9_24fps_1920x1080_h264.mov	Speedrun Redo/Rebrand - Episode 2	~ 1:00	1920x1080	24fps	H.264	320kps, AAC, 2.0	web embed	8/12/22	Redo of initial with new branding
2022_Broadcom_Speedrun Rebrand Ep 3_16:9_24fps_1920x1080_h264.mov	Speedrun Redo/Rebrand - Episode 3	~ 1:00	1920x1080	24fps	H.264	320kps, AAC, 2.0	web embed	8/12/22	Redo of initial with new branding
2022_Broadcom_Speedrun Rebrand Ep 4_16:9_24fps_1920x1080_h264.mov	Speedrun Redo/Rebrand - Episode 4	~ 1:00	1920x1080	24fps	H.264	320kps, AAC, 2.0	web embed	8/12/22	Redo of initial with new branding
2022_Broadcom_Speedrun Rebrand Ep 5_16:9_24fps_1920x1080_h264.mov	Speedrun Redo/Rebrand - Episode 5	~ 1:00	1920x1080	24fps	H.264	320kps, AAC, 2.0	web embed	8/12/22	Redo of initial with new branding
2022_Broadcom_Speedrun Rebrand Ep 6_16:9_24fps_1920x1080_h264.mov	Speedrun Redo/Rebrand - Episode 6	~ 1:00	1920x1080	24fps	H.264	320kps, AAC, 2.0	web embed	8/12/22	New
2022_Broadcom_Speedrun Rebrand Ep 7_16:9_24fps_1920x1080_h264.mov	Speedrun Redo/Rebrand - Episode 7	~ 1:00	1920x1080	24fps	H.264	320kps, AAC, 2.0	web embed	8/12/22	New
2022_Broadcom_Speedrun Rebrand Ep 8_16:9_24fps_1920x1080_h264.mov	Speedrun Redo/Rebrand - Episode 8	~ 1:00	1920x1080	24fps	H.264	320kps, AAC, 2.0	web embed	8/12/22	New

Task Name	Start (Date)	End (Date)	Duration (Days)
SOW/PO Received	6/7/22	6/8/22	1
Research/Concept Stage	6/27/22	7/1/22	4
Storyboard Example	7/5/22	7/7/22	2
Full Storyboard Stage	7/8/22	7/14/22	6
Animation Example	7/15/22	7/19/22	4
Production Stage	7/20/22	8/4/22	15
Revisions	8/8/22	8/12/22	4
Completion	8/8/22	8/12/22	4

